

Italy-Portugal Bilateral Forum: Science and Innovation



22 october 2025



ISEL Auditorium

Auditório Eng.º Ferreira Cardoso - Edifício C, 3º Piso,
Rua Conselheiro Emídio Navarro 1, 1959-007 Lisboa

15:00 | OPENING REMARKS

- **Simone Salvatore** – Head of the Consular Chancery, **Embassy of Italy in Lisbon**
- **Luís Vilaça Ferreira** – President, **Italian Chamber of Commerce in Portugal**
- **José Nascimento** - President, **ISEL – Lisbon Institute of Engineering**
- **Giuseppina Raggi** – President, **HIPÁCIA – Association of Italian Researchers in Portugal**

15:15 | I PANEL: SCIENCE AND RESEARCH

Moderator: Alessandro Fantoni – Coordinating Professor, Department of Electronic, Telecommunications and Computer Engineering, **ISEL**

- **Marco Fumasoni, PhD** – Group Leader, Genome Maintenance and Evolution Laboratory – **Gulbenkian Institute of Molecular Medicine**
- **Marco Piccardo, PhD** – Professor, Department of Physics, **Instituto Superior Técnico of Lisbon**, and Principal Investigator at **INESC Microsystems and Nanotechnologies**
- **João Carlos Góis** – Professor, Faculty of Science and Technology, **NOVA University Lisbon**

16:00 | COFFEE-BREAK ☕

16:15 | II PANEL: INNOVATION AND TECHNOLOGY

Moderator: Miguel Gonçalves – President, Portuguese Association for the Promotion of Information Security (**AP2SI**)

- **The AI Marketing Playbook: Tools, Tactics and Transformation:**
Alexander Preston-Kraus – Co-founder and partner - **ADV+**
- **Cybersecurity: Clara Marques** – Consulting Manager, **SECURNET** and Trainer & Mentor, **NOVA SBE Program The Voice of Leadership**
- **E-Commerce: Claudia Costa** – Sales Director, **VTEX**

17:00 - 18:00 | COCKTAIL 🍸



Camera di Commercio Italiana
per il Portogallo

HIPÁCIA

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